



**YOUR ROOF IS
YOUR FOUNDATION.**



JK LAKSHMI[™]
CEMENT

Soch Karo Buland

BUILDING INDIA WITH EXCELLENCE

As part of the 140 year old JK Organisation, we at JK Lakshmi Cement are proud to be a leading name in the Indian cement industry, with a strong presence across Northern, Western and Eastern India. With an annual turnover exceeding ₹6,000 crores, we drive growth in India's infrastructure sector. Founded in 1982, we operate integrated plants in Rajasthan and Chhattisgarh, along with grinding units in Gujarat, Haryana and Odisha, achieving a combined capacity of 16 million MT and more to come.

OUR COMMITMENT TO QUALITY

With over 400 cement dumps and 5,000+ channel partners, we ensure that JK Lakshmi Cement delivers premium quality products and reliable customer service, supported by a skilled technical expert team.

OUR DIVERSE PRODUCT PORTFOLIO

We offer a diverse product range which includes OPC 43 & 53 grades, blended cement variants (PPC, PSC, Composite) and flagship brands like JK Lakshmi PRO+, Platinum Heavy Duty and Platinum Supremo. Our products are known for their quality and reliability. Additionally, we provide Smart Business Solutions like Ready Mix Concrete (RMC), Gypsum Plaster, Fly Ash Blocks, Wall Putty and White Cement.

ICONIC STRUCTURES AND TRUSTED PARTNERSHIPS

We've powered iconic projects like the Indira Gandhi Nahar Pariyojna, Sardar Sarovar Project, Golden Quadrilateral and Mundra Ports. Trusted by industry giants like L&T and NTPC, we contribute to nation-building across housing, infrastructure and commercial sectors.

OUR BELIEF SYSTEM

At JK Lakshmi Cement, we believe in the power of "Buland Soch" — thinking big and always aspiring for greatness. This belief drives us to set higher standards and push boundaries, striving to elevate both our brand and the lives of those we serve. Central to this belief is the idea that every individual's dream is to own a home. To us, homeownership represents much more than a place to live; it symbolises success, stability, security, social status, community and a lasting legacy. It reflects one's identity, pride and dreams. Through this belief, we aim to inspire people to dream boldly and confidently, knowing that owning a home is the foundation of a better, more secure future.

GREEN+ PRODUCT ATTRIBUTES



A sustainable cement for a cleaner, greener tomorrow.



Environment Friendly

Uses renewable energy, reducing carbon footprints and environmental pollution during production.



Enhanced Corrosion Protection

Creates denser concrete, protecting embedded steel from pollution and chemical ingress.



Better Workability

Offers improved workability due to the spherical particles of siliceous material, enhancing the ball-bearing effect during mixing.



Enhanced Early Strength

Uses DART (Double Action Reaction Technology) to convert harmful compounds into additional binding gel, boosting long-term strength.

DO'S AND DON'TS DURING CONSTRUCTION:

Store cement in a dry, waterproof shed or godown.

Keep cement at least 1 foot above the ground and cover it with a tarpaulin at the site.

Use older cement bags first (first in, first out).

Do not store opened cement bags for later use.

DO'S AND DON'TS POST CONSTRUCTION:

Regular curing is essential for strength and durability.

After concrete sets on the roof, cover it with a tarpaulin or empty cement bags to prevent water evaporation.

Start curing as soon as the concrete is set.

Cure the concrete for at least 10-14 days for better performance.

USAGE:



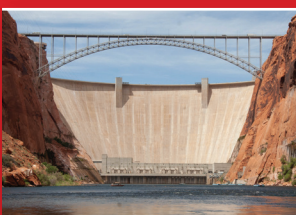
All types of RCC (Reinforced Concrete Cement) work



Underground structures (basements/underground metros)



Heavy machinery foundation



Dams



Sewage pipes



Ports



Plaster



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