

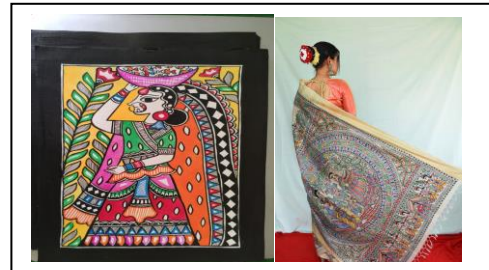
Ranjana: Transforming lives through empowerment - A case study from Jhajjar

Ranjana (name changed) native of Village of Jhajjar Distt., lives with her parents and one sister. Her Father lost his job and took loan to start a general store in the village post Covid pandemic. Nearby stores were already well established, therefore her father's business failed and he was trapped and could not repay his loan amount. Their income was very low.



She had interest in painting and she came to know about Madhubani Painting training center run by JK Lakshmi Cement Ltd., Jhajjar unit in Haryana. She joined three months training. Along with her studies she is pursuing her dreams too.

Post training she started earning Rs 6000 per month and presently she has multiplied her earning to two and half times. She is amongst the best artisans who were trained and hence she gets paid more as compared to others. Currently she is earning around 13000-15000/month.



She helped her father and now he has repaid the loan amount and is overjoyed by the success of her daughter.

She received award from Deputy commissioner, Jhajjar on International Women's Day for her success.



Beneficiary Speaks *"This training has changed my life, I want to thank JK LakshmiCement for arranging this training. I have seen how this has not only changed my life but how others have also got benefitted with this. I never imagined of getting awarded by someone but that too has happened due to this and i request JKLC to keep this initiative going as more of ladies and young girls wants to learn this art- I feel really happy when they say they are inspired by me"*.