



UCWL UDANIPUR CEMENT WORKS LIMITED JK LAKSHMI

ACHIEVERS
CONCLAVE 2023
ABU DHABI



NEWSLETTER | VOLUME NO. XCIII
January-March 2023



HONOURING THE PERFORMANCES THAT DRIVE EXCELLENCE



CHAMPIONING SALES WITH DISTINCTION



JK Lakshmi Cement Ltd. and Udaipur Cement Works Ltd. were honoured to have high-performing sales promoters at this year's conference in Abu Dhabi. The event was graced by Smt. Vinita Singhania - VCMD of JK Lakshmi Cement Ltd., Sh. Shrivats Singhania - Director & CEO of Udaipur Cement Works Ltd., and Sh. Arun Shukla - President & Director of JK Lakshmi Cement Ltd. They shared their vision for the future of the company. During the evening, the spouses of the sales promoters joined for an award presentation and team-building exercise. The event was a roaring success.



GREEN INITIATIVE FOR A BRIGHTER FUTURE

JK Lakshmi Cement has set a new milestone by becoming the first cement company in India to use LNG trucks in its logistics operations. The company has teamed up with GreenLine to provide these eco-friendly trucks for transporting cement to its Sirohi plant. The ceremony to flag-off the first batch of LNG trucks was graced by Sh. Arun Shukla and other senior officials.





A MILESTONE MOMENT

Smt. Vinita Singhania and Sh. Arun Shukla led the Bhoomi Poojan ceremony for the new JK Lakshmiplast Wall Putty Plant in Alwar, Rajasthan, marking a significant milestone for the company.



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A MATCH TO REMEMBER



The 8th Shripati Singhania Memorial Cricket Tournament 2023 witnessed a nail-biting finale between the Sirohi Panthers and Udaipur Challengers, leaving the spectators on the edge of their seats. In a display of sheer grit and skill, the Sirohi Panthers emerged victorious, sending waves of excitement through the grounds and leaving the spectators in awe. Adding to the grandeur of the event, Smt. Vinita Singhania graced the occasion with her presence, motivating and encouraging the players to give their best performance.



A MEMORABLE MEET & GREET WITH THE SKIPPER

JK Lakshmi Cement hosted an exclusive event featuring Rohit Sharma, Captain of the Indian cricket team and brand ambassador of JK Lakshmi Cement. He interacted one-on-one with the top-performing business associates of the President's Club and motivated them with his passionate mindset during the event.



BUILDING RURAL PROSPERITY

JK Lakshmi Cement participated in the 11th Krishi Darshan Expo with enthusiasm and zeal, displaying a wide range of products and contributions to rural growth. Our stall attracted a large number of people who witnessed our commitment to the agricultural sector and the farmer community.



FROM IDEA TO IMPACT



JK Lakshmi Cement Ltd. was honoured with the prestigious 'Golden Peacock Business Excellence Award 2023' for showcasing exceptional performance and excellence in various business domains. The award was presented by HH Sheikh Nahayan bin Mubarak Al Nahayan, Cabinet Member, and Honorable Minister of Tolerance and Coexistence, Govt. of UAE, and received by Sh. Arun Shukla and other senior officials on behalf of the organisation.



CLINCHING ANOTHER VICTORY

JK Lakshmi Cement Ltd., was recently bestowed with the prestigious MTM Star Award 2023 in the 'Best Incentive Program for Distributors/Dealers' category, acknowledging their corporate excellence in incentive programs, training programs, meetings/exhibitions, and well-planned business travel. This recognition is a testament to the company's unwavering commitment to providing exceptional services to its distributors and dealers.



ACHIEVING CSR EXCELLENCE

JK Lakshmi Cement's Durg Unit received the 'Golden Peacock Award 2022' for CSR Excellence in the Cement Sector at the 17th International Conference on CSR. The Institute of Directors in Mumbai recognized the company with this award. Sh. Sanjeeva Kumar Jha and Sh. Sanjay Dubey received the award from Prof. S.P. Singh Baghel - Minister of State for Justice.

BAGGING THE '3RD FASTEST GROWING CEMENT COMPANY' TITLE

Under the able leadership of Sh. Shrivats Singhania and Sh. Arun Shukla, JK Lakshmi Cement Ltd. was recognised as the third fastest growing Indian cement company in the large category at the 6th Indian Cement Review Awards Ceremony in Hyderabad.



WINNING EXCELLENCE IN SUSTAINABILITY

At the 11th Flyash Utilisation Conference and Expo Awards, JK Lakshmi Cement Ltd. became the winner of Efficient Management of Flyash Bulk Transportation - Producer to User Category. The company also won the Runner-up award for Excellence in Flyash Transportation in Supply Chain Category, showcasing its unwavering commitment to sustainability.



MAKING STRIDES IN ANIMAL WELFARE



JK Lakshmi Cement Ltd. unveiled a Mobile Veterinary Unit 'JK Lakshmi Pashu Aarogya Rath' for providing veterinary services in Udaipur District. This project is a CSR initiative in collaboration with JK Trust, under its JK Lakshmi Aajivika scheme.





INTRODUCING

JK LAKSHMI
CEMENT

CHATBOT
FOR DEALERS

Hi, I am
VAAANI
Your Personal Assistant

CREATING CONVENIENCE THROUGH CHATBOT

In today's era of digitisation and rapid technological advancements, it's crucial for companies to keep up and provide user-friendly and convenient solutions. JK Lakshmi Cement Ltd. has done just that by launching 'Vaani' - a chatbot solution on WhatsApp. 'Vaani' is a one-stop solution for dealers that can solve every query, help with orders, and provide efficient customer support 24x7. 'Vaani' is a game-changer in the cement industry and showcases the company's dedication to enhancing customer experience through technology.

A VIBRANT CELEBRATION



JK Lakshmi Cement Ltd. put together a series of events in different cities to commemorate the Holi Festival. The festivities included an assortment of activities such as music, games, and breathtaking performances. The Holi celebration was a tremendous triumph, with an estimated 200 channel partners in attendance, enthusiastically engaging with the company and departing with fond recollections and a strengthened bond.



BRIDGING THE GENDER GAP



JK Lakshmi Cement Durg unit under its flagship livelihood & income generation program 'JK Lakshmi Aajivika' inaugurated its first Saheli Centre to financially empower women & provide livelihood opportunities to them in plant nearby communities.



We would like to thank Mr. Amlash Srivastava, Mr. Amresh Mishra, Mr. Nitin Dwivedi, Mr. Sanjeev Jha, Ms. Sonia Duggal, Mr. Sapan Avarani & Mr. S.R. Chitnis, for their contribution to this edition of Shilalekh.

